8 Best Free Responsive WordPress Themes for Businesses in 2019
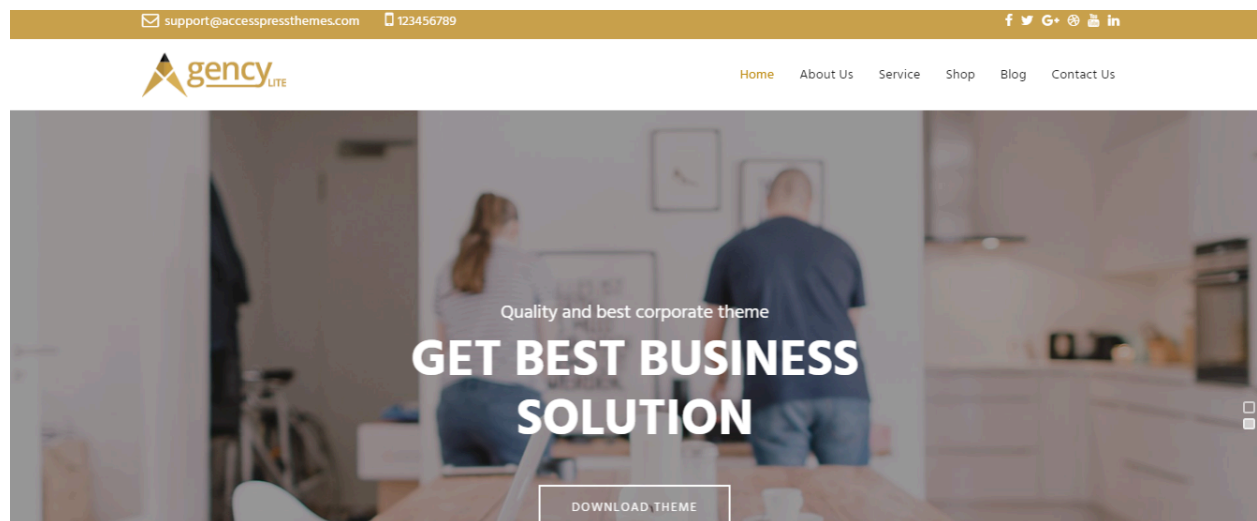
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Launching a business has become so easy these days after the advent of digital marketing. After you have launched your business the first step involved in taking your business online is launching a website that in itself is a big task.

However, with platforms like WordPress, developing a website becomes quite easy and interesting. There are various free and paid WordPress themes that you can find all over the web. In fact, there are so many themes that at times picking just one becomes quite a confusing task.

This is why in this eBook we have come up with 8 best free responsive WordPress themes for businesses that are not only multi-purpose and feature-rich but also SEO optimized. So, check out these themes and give your website an exquisite & elegant look that too for free of charge.
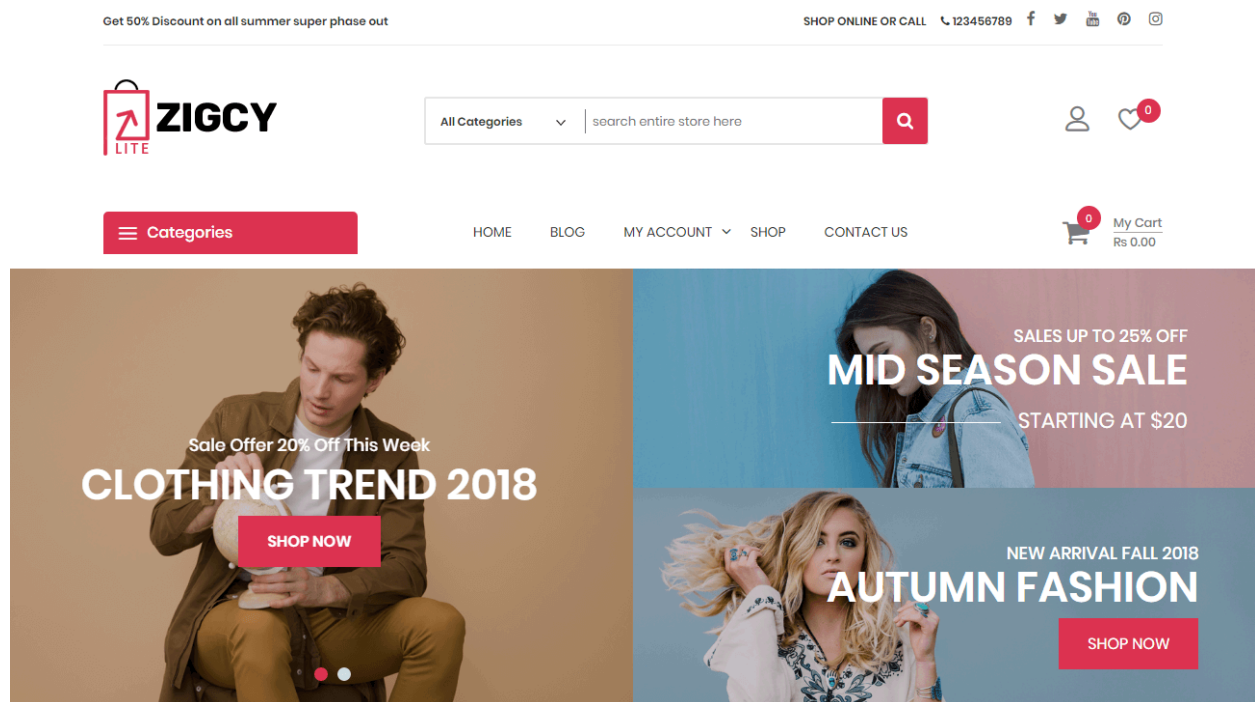
Theme#1: Agency Lite

A free responsive multipurpose WordPress theme for business, Agency Lite is perfect to build a portfolio website or a blog as well as websites for agencies or corporate. Built with the latest technology, the theme has a clean & minimal design and comes with wooCommerce compatibility.

The Homepage of this theme is comprised of various well-coded sections that include Logo, Slider, About, Team, Service, Feature, Blog and a Counter Section. Users can enable or disable all of these sections as and when required.

The theme is also built on the customizer and that users can preview all the changes live. The website can also be translated to any language users prefer. In short, the theme supports all the features that one would require to create a perfect business website.
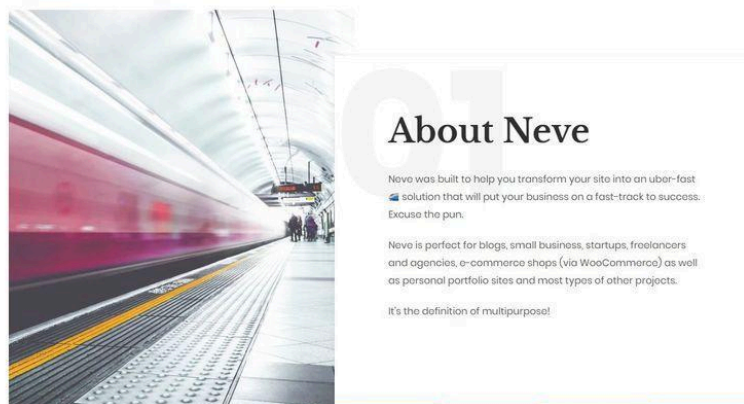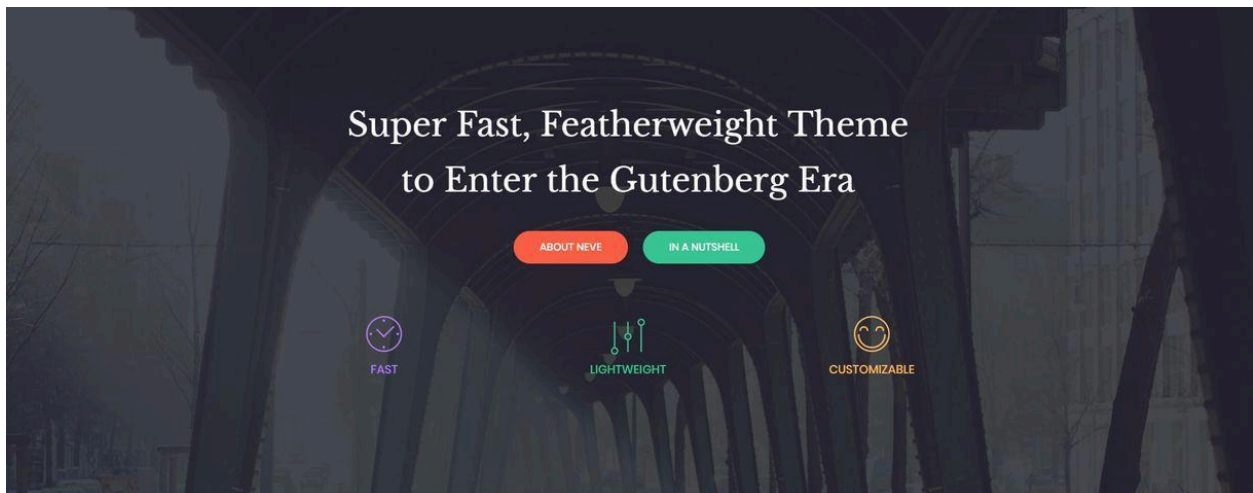
Theme#2: Zigcy Lite

A next-generation WooCommerce theme, Zigcy Lite is built fully on customizer. With a highly configurable homepage, the theme allows users to use almost all of the native settings of WooCommerce.

Apart from a configurable slider at the side, the theme has two WooCommerce archive layout, four-page & posts layouts as well as beautiful product & check out pages.

The theme is so optimized for performance that it would simply make Google fall in love with your website. A translation ready theme, Zigcy Lite also offers its users with a beautiful CTA section.

Theme#3: Neve

Perfect for most types of projects including blogs, startups, small business, firms, agencies-commerce shops, and personal portfolio sites, etc, Neve is a multi-purpose and easily customizable theme that's also optimized for performance. An Elementor & Beaver Builder compatible and a fully AMP optimized responsive theme; it also allows full Gutenberg integration.

The theme also comes with multiple demos to help the users create a splendid site with ease. Moreover, it is not just WooCommerce ready & responsive but an RTL & translation ready theme that comes with powerful mega menus helping users customize the site as they want.

Theme#4: Ember

A beautiful free responsive WordPress theme for businesses, agencies and freelancers, Ember is perfect for creating a modern website. The theme gives website visitors an amazing experience through its exquisite one-page design and parallax header style.

Again a theme that's on the customizer tool, Ember allows its users to customize the theme instantaneously with the live preview. With a user-friendly interface,

the theme doesn't require coding knowledge. Moreover, users can skillfully add various sections such as social networks, news, articles, featured post and team.
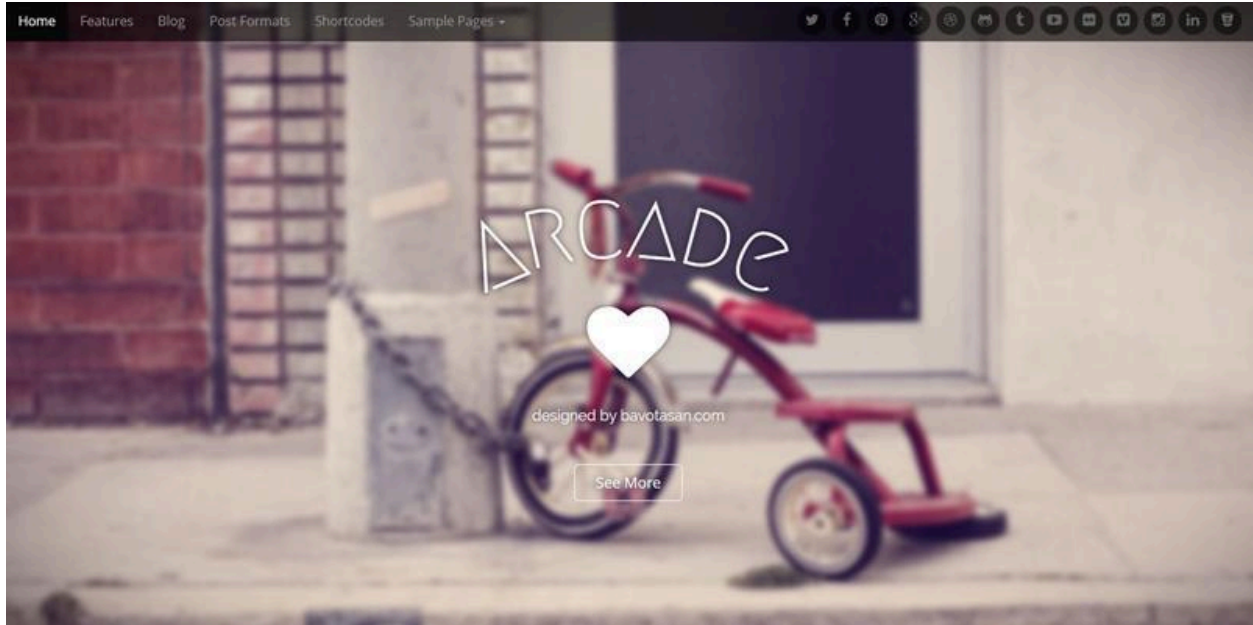
Theme#5: VMagazine Lite

Highly responsive, VMagazine Lite is a multi-layout WordPress theme. The theme is perfect for editorial websites, newspapers, magazine or just any blog. There are 4 inbuilt demos that the theme comes with and the best part is you can import all these demos with a single click.

The theme comes with SiteOrigin's Page builder as well as 8 inbuilt widgets and that creating a splendid website through it will hardly take much of your time.

Moreover, because of its compatibility with WooCommerce, you can also use the theme for creating an online store.
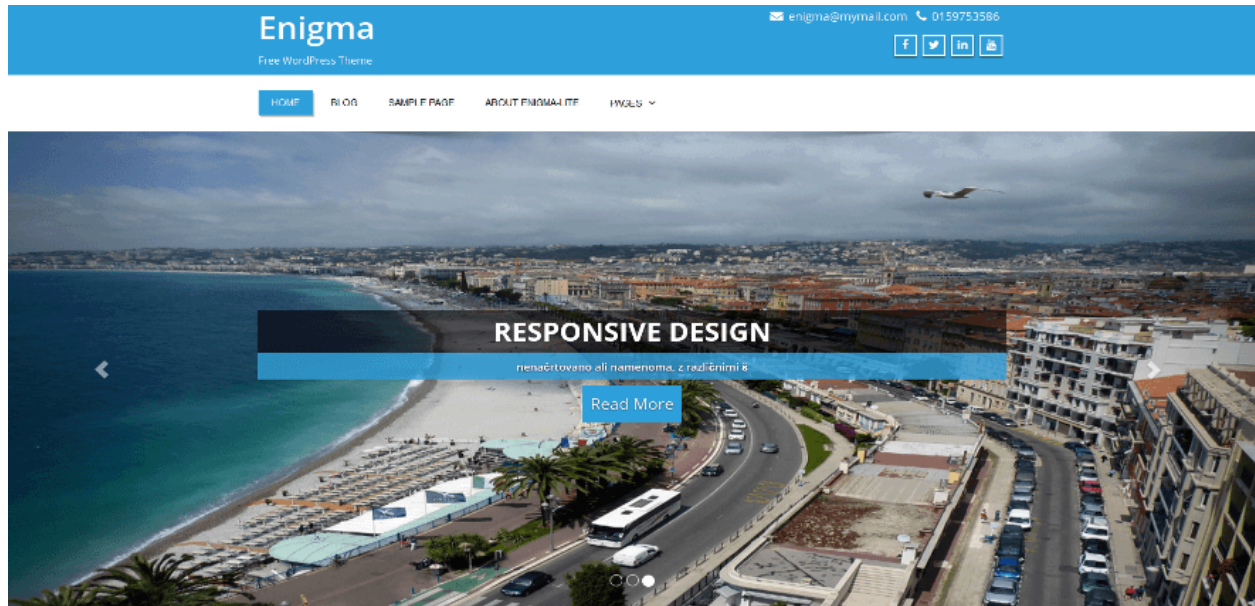
Theme#6: Arcade Basic

Not just a lightweight but a fully responsive HTML5 theme, Arcade Basic will help you create a truly unique design. Users can make use of the customizer and can add the page layout, header image, site width and much more of their choice.

There are different 8 different post format the theme supports that include Link, Image, Gallery Audio, Video, Aside, Quote and Status. You can also install the JetPack as then you will be able to display your galleries through jQuery carousel and tiled view.

Created through SASS, Compass and Bootstrap 3, the theme also comes with bbPress & BuddyPress compatibility. The theme makes use of Google Fonts for enhanced typeface readability.
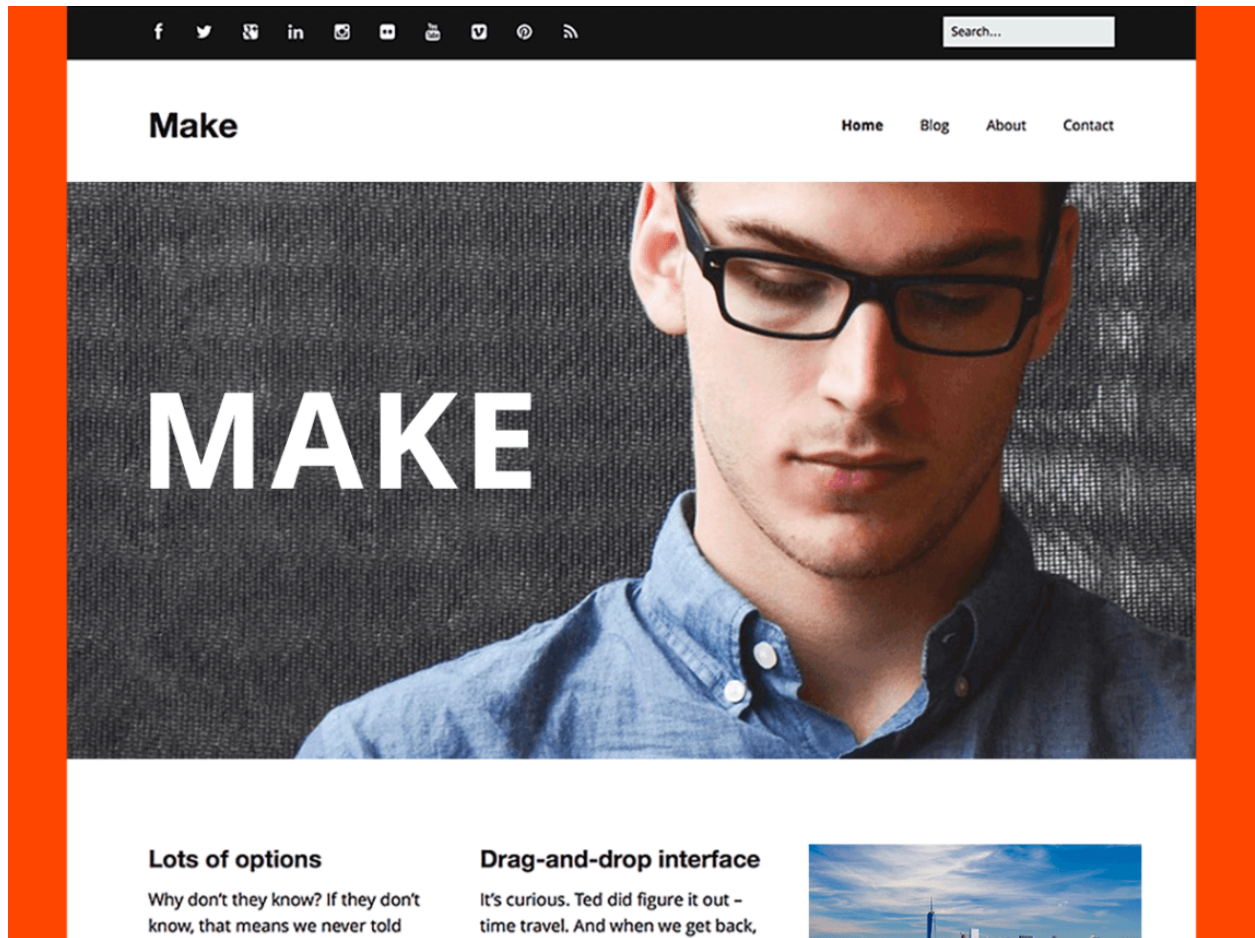
Theme#7: Enigma

Meticulously coded & designed, Enigma is a multipurpose responsive theme that can be used for blogging, business, portfolio or any other type of website. Based on BOOTSTRAP CSS framework, Enigma is focused on usability across various devices and adapts to the viewing environment of any device. Moreover, the theme is Cross-Browser Compatible and works on almost all the leading web browsers. It is also Retina and translation ready.

Engima has two-page templates and four-page layouts. The theme also has five widgets that include one sidebar and four footers. The best part is while using the sidebar widget users can also make a two-column design. Besides, the theme itself adjusts the footer widget display based on how many are used.

Theme#8: Make

You don't require learning coding to create a website through Make. The theme offers various flexible customization features as well as a powerful drag & drop page builder that makes the job of website building fun & easy. It allows you to create almost anything whether an eCommerce business site, photography or portfolio site, a professional magazine or a simple blog.

You can start designing your website from customizing your layouts, background, logo, fonts and colors to adding & organizing your content with the help of drag & drop page builder. Make allows you to add photos, videos, a gallery or a slider to any page on your site.

Moreover, since it is a responsive theme, your website will adapt to the viewing environment of any device. The best part is Make is also compatible with most famous plugins like WooCommerce, Contact Form 7, WP PageNavi, Jetpack and Gravity Forms.

Conclusion

All the above-mentioned themes are responsive and guarantee their ultimate performance on all screen sizes. Though these themes come for free, they all are designed and developed by skilled web professionals who are experts at it and are well acquainted with the value of functional and purposeful interfaces.

We hope you enjoyed reading about the 8 free responsive Word Press themes and it must be of some use for you whenever you plan to build a website for your venture.